MICROSITES, EMAILS, AND HOMEPAGE TAKEOVERS

**BRAND GUIDELINES** 

INTERACTIVE, ANIMATED AD UNITS

PITCH PRESENTATIONS

MEDIA PACKS AND INFOGRAPHICS

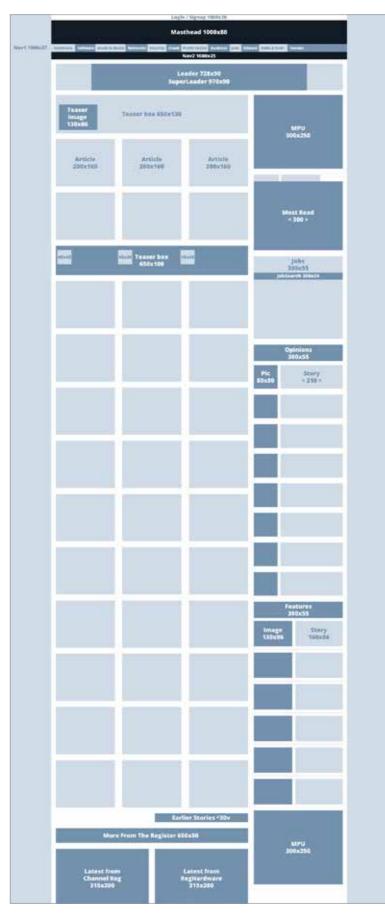
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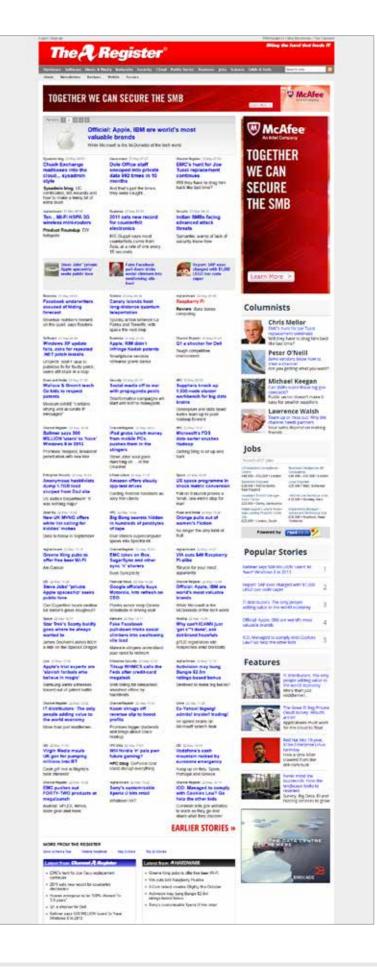
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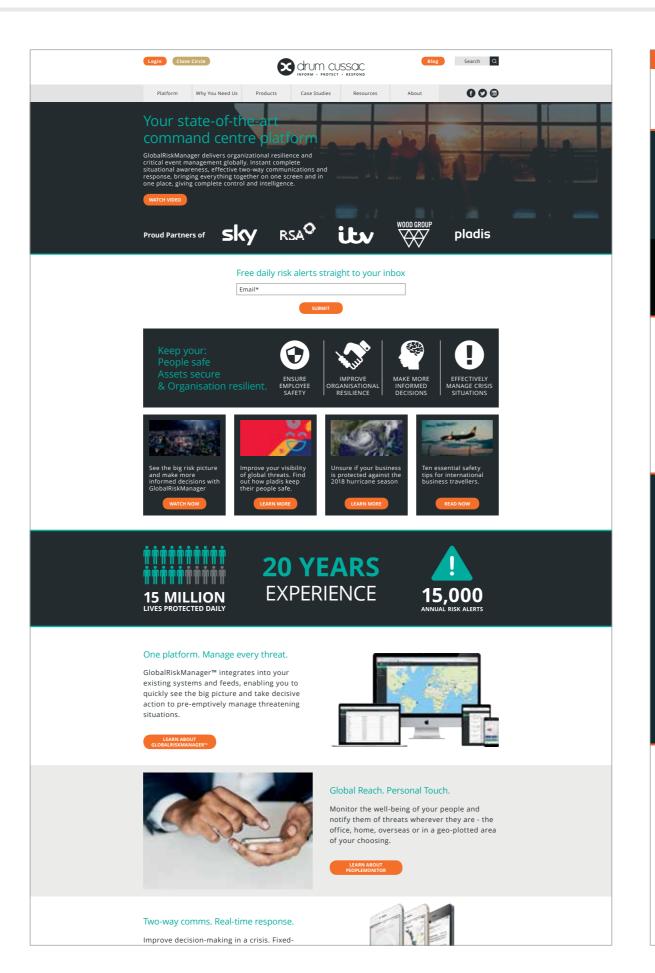
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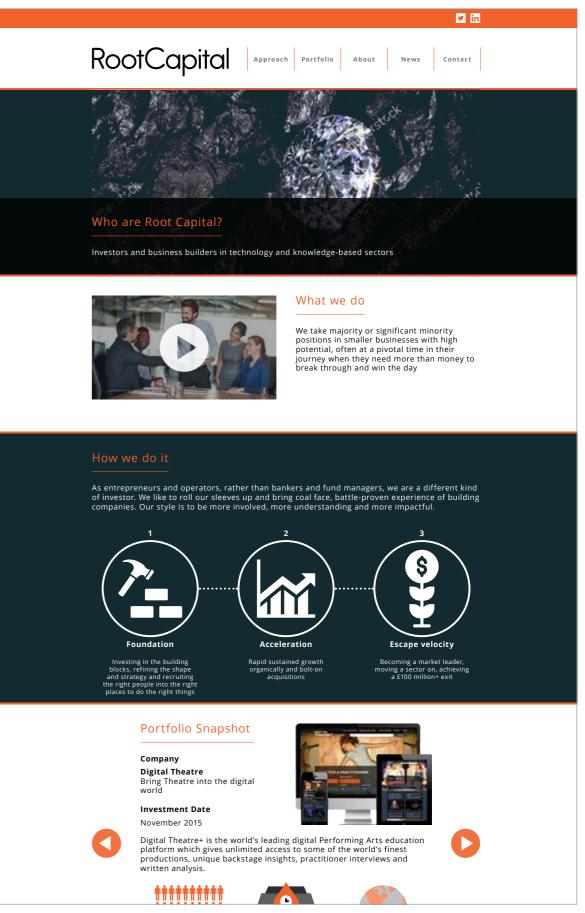
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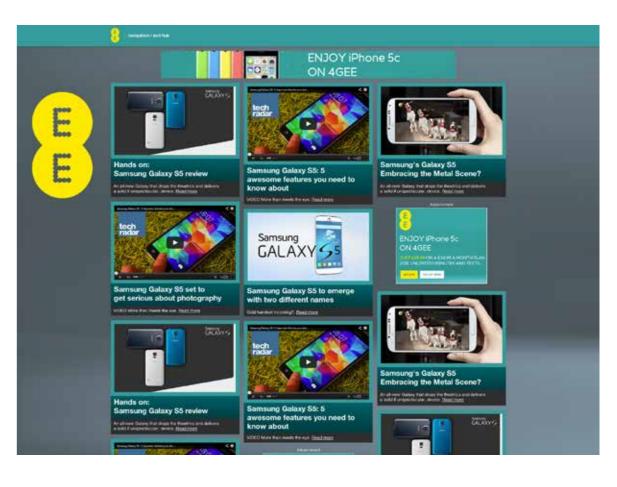
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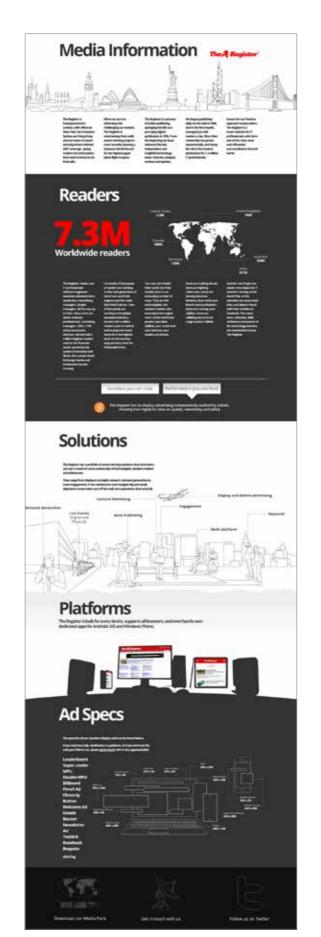
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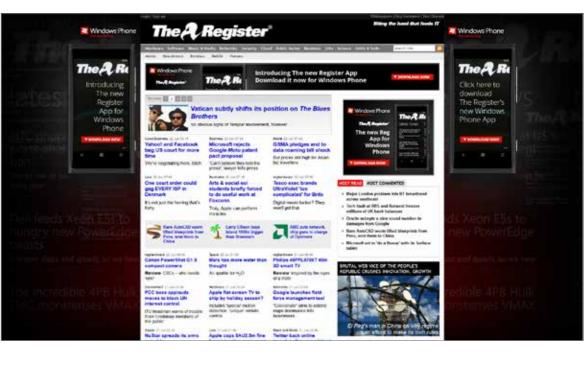
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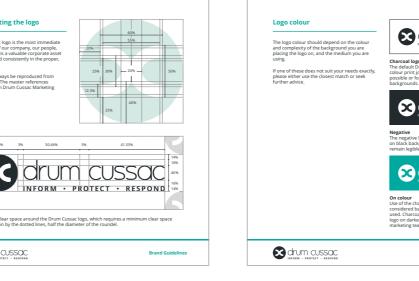
























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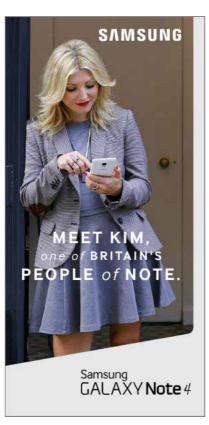
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TEHNIC



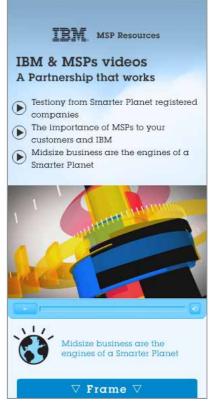














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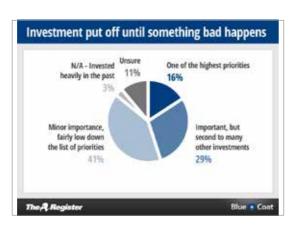
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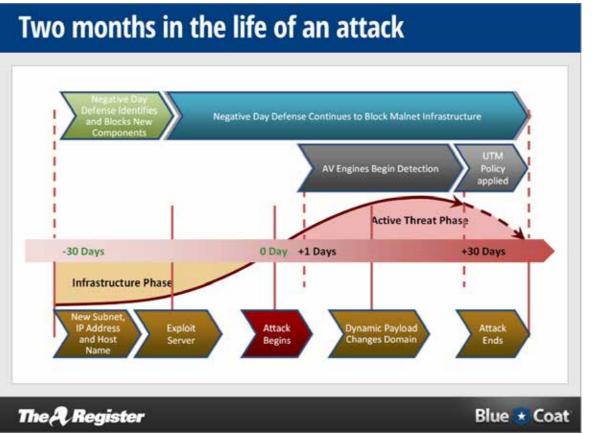
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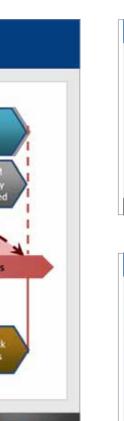


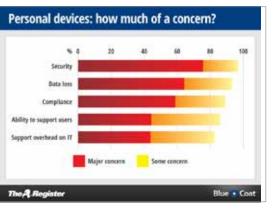


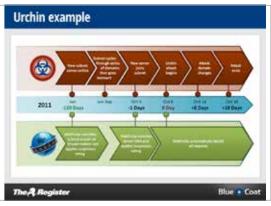


















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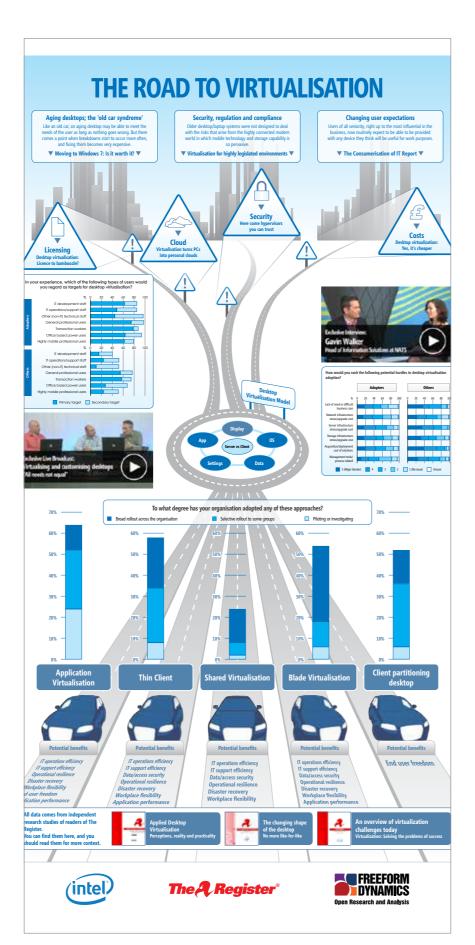
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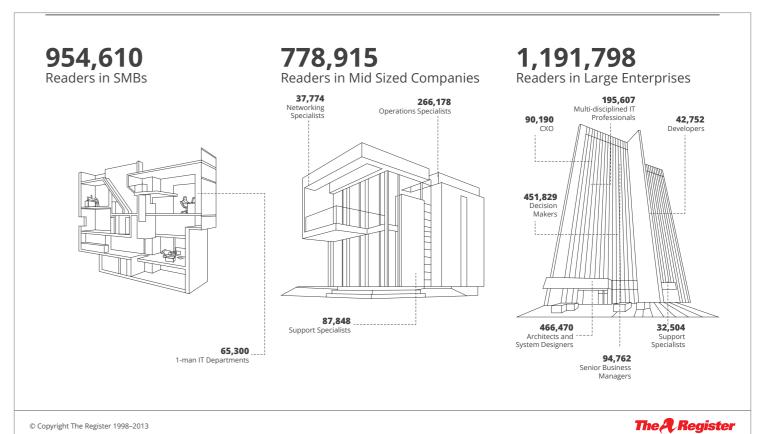
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FIFA World Cup Russia 2018 in Numbers





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TOTAL GUITAR 20<sup>TH</sup> ANNIVERSARY SPECIAL
ON SALE 19<sup>TH</sup> JANUARY
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## Acoustic

is a 132-page, quarterly magazine dedicated to acoustic/electro-acoustic guitars, players and culture.

Issue One is on sale now, featuring a mix of new product reviews, artist interviews, features and playing techniques, all delivered with the high production values synonymous with Guitarist magazine. Through beautiful photography, elements of lifestyle design and insightful, expert writing, Guitarist presents Acoustic is a premium-quality magazine that readers will enjoy, savour and collect.





## **KEY FEATURES**

- Quarterly frequency: Spring, Summer, Autumn & Winter
- 132 pages
- Beautiful production values
- Proven editorial team headed up by Mick Taylor, Dave Burrluck and Neville Marten
- Unparallelled market penetration physically and digitally in the guitar magazine sphere
- Artist interviews, product reviews and playing techniques

## **ISSUE TWO HIGHLIGHTS** SPRING 2014

• Interviews & features include

Seth Lakeman

Katie Melua

Martin Guitars: wood & environment Henry Priestman & more

Brands reviewed featured include... Alvarez, Lowden, Gibson, AER, Fishman, Bose, Line 6, Faith and many more!

NEXT ISSUE ON SALE 04 MARCH 2014 - DON'T MISS OUT!

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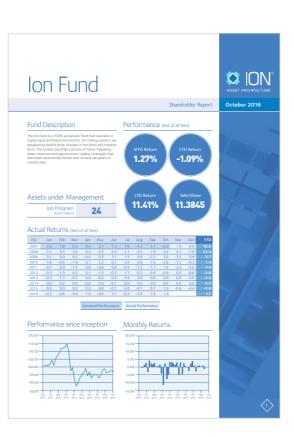
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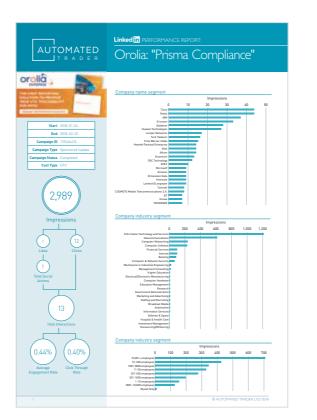
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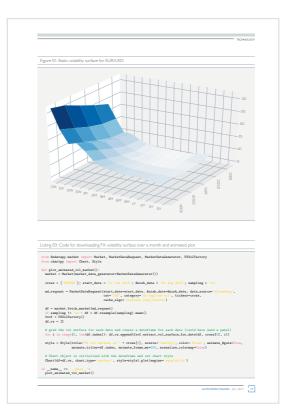
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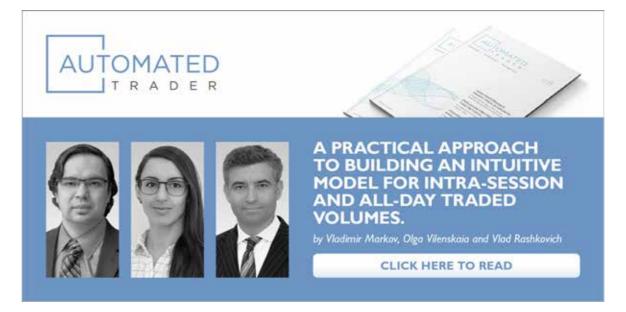






WEEKLY MARKET UPDATE, OUT EVERY THURSDAY.







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## "HISTORY OF THE REGISTER"

















MICROSOFT OFFICE 365 #1











"TOO MUCH INFORMATION"



















"SEMI-COHERENT COMPUTING"



"REG RADIO" INTRO



"JIM WHITE" ANIMATION TEST



"ALEX AND KENNY"



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